

7 Personal Killer Lies Conspiring to Dump You Out of a Life of Perfect Happiness

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Dear Friend,

It's no coincidence that, *right now, as you read this Special Report* the 'helping' professions are BOOMING.

What do I mean by *helping* professions?

Those professions giving *advice* to others. Specifically, coaches, consultants, mentors, strategists, specialists of all kinds and types...

And do you know what? This *trend* is not going to stop at all. Well, if the internet collapses and dies a throaty death, then yes, there may be a buckle in the trend.

Though, I don't see that happening for a little while yet!

Reword that to read... *'not in our lifetime!'*

Yes. If you're in one of those professions or you're looking to get into one, you've not made a poor choice at all.

The Ravaging Myth

However, just because you're in one of those professions, it doesn't necessarily mean you'll automatically rake in the rewards.

We all know high skilled professionals, highly educated and articulate people, who are just *barely* scraping by.

Of course, these people may look all successful and seem to enjoy the trappings of success and wealth, but underneath it all, there's another side to the story.

How come? How did all that happen?

And look, this is not only something affecting professional advisers and consultants. It's not. It's a virus that's struck the very heart of those involved in a profit oriented venture or enterprise.

What's this all about? What's the virus I'm talking about?

Quite frankly, there's no need to scramble to *Google* to look for the answers. There's no need to call up your best friend, no matter what time of day or night it maybe. There's even no need to call on the books lining your shelves.

For, if the answers were in any of that stuff, surely you would've latched onto them and figured it all out... *just maybe?*

Look, both you and I know that there's nothing outside of us we need call upon to fix things. We just know that.

And, we may as well, right here and now, face the jury and say...

“Whatever’s Messed Up in My Life, I’m The Cause!”

That’s pretty a tough one to take, *isn’t it?* I mean, facing life and taking it squarely on the chin like that... it takes a bit of courage. (And I don’t mean the *fake courage* you get when gulping down a shot of Jack Daniels or Johnny Walker!)

But see, the *ownership* of these - what I’ll term them *Personal Killer Lies (PKL)* – is the *antidote* to much of what maybe messed up in our lives.

And ***Killer Lies*** they are for they strangle *the very spirit, the very soul, the very heart* of a person’s life.

Let me suggest to you that these PKL’s show up in every area of our life that ISN’T working.

And let’s not forget... we need to be on the lookout for these PKL’s *before* they begin their poisonous spiralling descent into the very fabric of our lives.

Though what if they’re already there, deep and rigid into our lives... what then?

Well, that’s where the joy of challenge comes in. The spirit of the game. And, it’s an important game. You see, it’s...

The Game of Our Life

Most have trouble thinking in terms of their life as *a game*.

You’ve heard it before, haven’t you?

“... *What do you mean? Life isn’t a game. It’s something serious. You can’t just play around with this, you’ve got to put your head down and make a fist of it...*”

But see, *what a way* to look and approach life! Where’s the fun and joy in it all? And life IS supposed to be fun... an adventure... a mystery to unravel... *isn’t it?*

And not just on the odd occasion, here and there. Can it not be an integral part of the DNA of our moment by moment living? Can it not be the 'norm', rather than the exception to the norm?

Well, I hope that when you finish reading this special report, you too will see your life differently. That you see YOU differently.

Though, in order for that to happen, you need to poke your own nose into the business of your own life and how you, yes you, are systematically drowning yourself on a daily basis.

And it's all because of those PKLs.

And, here's the first PKL jumping up on the podium

PKL 1: That's Just The Way I Am

You ever used that one, to excuse you from doing something - from speaking to someone new, from giving something your best shot, from trying out a new course of instruction, from shying away from public speaking?...

Let me admit *I've used it.*

And look, it's a perfect one to pull out of our excuse bag when we're up against it or when we've got the laziness and lethargy factor in us – I mean, it's so cool and handy to whip out the, “*can't do that, that's just the way I am*”.

Look out for that one, it'll eat you up before you can butter your toast.

And if that one doesn't get you, the next one will. It's a ‘*throw in the towel*’ kind of one, with a bit of dignity to support it. And it's...

PKL 2: I'm Only Human

Have you ever heard of the ultimate defence when things get screwed up and mangled? Well, here's the PKL 2 to the rescue.

See, it's cushiony and respectable, to throw our hands up in the air when things get wobbly and proclaim... "*I'm Only Human!*"

It's right though, isn't it? I mean, we can't juggle ten things in our personal and business lives and have all come out splendid.

So, if a couple of them, even a few more, were to splat and get dusted under the carpet, it's alright to use the wickedly good and oh so sympathetic... "*I'm Only Human?*"

Think about this - when you look at those people you respect, admire, hold in some sort of esteem, do you know what they're saying to themselves – and maybe they're unaware that they're saying this to themselves – but, they're saying....

"I'm human, look what I can do!"

Can you see the destruction the 4-letter word ONLY can do?

Though, that's not all you'll have to be on the watch out for.

You've got to be alert like a surgeon performing a delicate surgery because the next PKL will burn a hole in your heart if you let it.

That's because, it's the lie we all dearly love to nestle into.

PKL3: I'm Too Old For That

If there's one lie that'll cause you to rot and disintegrate into an impenetrable shell of justification, it's the *I'm Too Old For That* story.

I mean, it just seems logical, plausible, even normal... to bring this lie to the surface... especially when there's something we thought we really want to do, where either society as a whole, our friends and loved ones (yes, they're

the danger ones to look out for most times) frown upon it and turn their noses up at it all.

If it was the *rest of the world* who poo poed our ideas based on our age, that's not too bad because there are thinking and mindset strategies to overcome them.

However, when there's an inner core belief instructing our insides that *I'm too old* to do that, there's a battle that needs winning. Or in fact, there's a game that needs to be built around winning and melting this PKL.

And quite simply, the way to win and put the game way out of reach of this PKL is to simply DO the activity and then decide if you're too old to do it.

Believe it or not, it's only the *fear* of starting, of taking one step, of in fact, thumping the inner yapping voice, the very one that's determined to keep you down and at a level of a status quo, that needs activating.

People don't grow old, they simply *stop doing*. They become *inactive*.

And when inactivity creeps in, it sets in motion the suffocater of most worthwhile activity...

He KEY to it all seems to be to DO SOMETHING.

PKL4: I just Don't Have The Time

You've heard it. You may have used it; the *I Don't Have Time* mantra. I have. It's an automatic *justification brush off* for something we know, deep down, is important.

But here's the strange thing; we say investing in this marketing seminar is important, but don't have the time. We say exercising regularly is important to us, but we don't have the time to do it. We say reading is important to keep us abreast of the latest industry happenings, but we skip it all. We say

visiting a family member is important to us... but we just don't have the time...

If something's *really important* to us, we'd find the time to do it. I mean, we'd just find the time from our day and we'd make sure we do it.

And, if we're honest, we may have simply faked the importance of it all. Maybe, just to look good. Maybe convincing ourselves that we're important and there really is *no time* for it all.

Has it not struck you those who say they're busy, really busy, 16 hours a day workload and all that, really haven't understood the TIME BALANCE, QUALITY OF LIFE FORMULA.?

For if they did understand the formula, they'd have a little time to check out what they have uttered as... *being important*.

And if you thought that was crippling your effectiveness, take a gander at the next *Personal Killer Lie...*

PKL5: But They Told Me...

But they told me...

- It's too difficult...
- It's way beyond me...
- I'm too slow...
- There's nothing more I can do...
- I'll never amount to much...
- I'll never 'get' it...
- There's too much involved...
- Don't concern yourself with it...
- It's really not for you...
- We don't think you're suitable...
- You're too short...
- You're not educated enough...

- You're not that outgoing...
- You're really absent minded...
- You're not business focussed...
- You've never done that before...
- What makes you think you can do that...

Ever heard any of that lot?

Well, quite frankly, it's enough to cripple a weak minded soul. And, it HAS crippled a weak minded soul. And, the soul I'm talking about here is pretty much – THE ENTIRE PLANET!!

And the reason I say that is because look at how many of us are *dissatisfied, broke, unhappy?*

And I don't mean that these things are just fleeting, once in a blue moon type happenings – I'm saying this is a way of **thinking, a way of life, a set of deliberate habits and behaviours.**

But see, we weren't born with all that stuff.

Think back; when we were kids, weren't we a little immature, a little on the silly side, a little on the gullible side?

Sure we were.

But see, as we're now 'adults' do we still have to carry around those same toxic stories, those very ones designed to cripple our very foundations?

Oh how I would love to tell you that life automatically sheds all our internal crippling beliefs when we reach the ripe old age of eighteen, and that the new world order, called *our real selves*, is about to leap forth and take the world by storm

But I can't tell you that because... IT SIMPLY DOESN'T HAPPEN!

Most of us carry a lot of what was said *to us* and *about us* at an early age and we make those very things, REAL BREATHING ENTITIES, LIVING WITHIN OUR VERY SELVES!

Shrugging the disabling labels from our curriculum of living seems to be like steel cables that can't be broken.

Well, that leads us perfectly into the next PKL. It's one having a vice like grip on the vocal chords of our productivity. It's...

PKL6: I've Had This Habit So Long That it Can't Be broken

Ah, the joy of listening to the soothing, mellow, sensible, words of ...OUR OWN INNER DESTROYER!!

But see, on the face of it, hearing this personal killer lie, there seems to be a lot of rationality in it.

I mean, when we hear the 'PROFESSIONALS (*the book gurus or the television psychologists*) tell us that our habits are like steel cables and they can't, if at all, be broken. Or, it'd take one hell of a long time to get the cables to fragment away, then, it's really time to...

... Burn Those Books and Ask For a Refund for Your Television Subscription Services...

When you ponder the idea about a habit, any habit, all it is, is a particular behaviour we DO because we like the feeling or sensation it'll give us, *isn't it?*

I mean, we don't really need some psychologist or some psychotherapist to come ask us... "*did you hate your mother as a child?*"

NO!! We don't need that stuff. It's all plain and simple if we want to REALLY get rid of a habit... we merely REPLACE it with a more productive habit that'll give a similar feeling or sensation.

Does it seem that simple?

Good, It's supposed to be.

When you dig back into history and hear what the great sages had to say, you'll find they spoke with simplicity, they taught with simplicity and lived a full life, *based on simplicity*.

In fact, *Albert Einstein* said... ***if you can't explain things simply, you don't know it well enough.***

How refreshing, how revealing, how powerful a message is that?!

And so, that leads us nicely into is the 7th and final PKL conspiring to dump you out of a life of perfect happiness.

And that is...

PKL 7: I Just Don't Have The Money

Oh, I'd love to do that... but I just don't have the money...

I'd love to start that business... but I don't have the money...

I really want to go and visit my far away relatives... but I just don't have the money...

I'd love to put my kids in private education... but I just don't have the money...

I'd really love to buy that present for them... but I just don't have the money...

I'd really love to get that extension on the house... but I just don't have the money...

You ever butted up against any of that lot? And, if you did, what have you done about it?

See, the main problem with '*not having money*' is that it puts us in the mindset to get the money we've not got. Meaning, we try to *borrow*.

Either from friends, family, bank, other '*lenders*'.

But that's rarely the answer.

The **key** lies in our own creativity, our own productivity, our own commitment to bring in new money based on the skills we currently have.

And, there's also the fact that if we simply learn a bunch of new skills, we can use those to generate new income.

PKLs and The Bottom Line

The PKLs you've just learnt about may be new to you, or they may be something you already know about.

There are other PKLs running amok in most our lives, though you're seeing the common ones that are conspiring to create havoc in many people's lives.

The key to these is acknowledging them and then, **DOING SOMETHING ABOUT IT.**

We live in world where there are resources galore, all around us, waiting for someone to pick them off the shelf and use them.

All we ever needed to know about how to be successful, rich, happy, healthy... isn't reserved for a person from a particular geographical location, a particular education, a particular height, weight, stature or any other attribute or characteristic you can name...

Apart from one.

And that is... the **WANT** to change their life... to make things better.

And, not just in a snail pace, bit by bit fashion.

Isn't our life meant to explode with joyous possibilities? I mean, there's a spectacular life simply waiting.

You going to accept the invite?

Are you going to, *once and for all*, slap everything around the head that's NOT supporting you and your endeavours in helping you become your supreme best?

Gosh I hope so. We've come too far in life to let things slide by the wayside, *don't you agree?*

The **7 Personal Killer Lies** above can be obliterated, once you give yourself the permission to do so. And, that it's okay to do so and you feel good about it all.

You see, even though you may agree with everything that's in this special report, unless you feel things deep inside that are in total alignment and are congruent with your beliefs and thinking, then none of this will make the BIG difference you probably wish it would.

The moment you GIVE YOURSELF PERMISSION and you smilingly accept that all you have to do is feel good about crushing the 7 Personal Killer Lies once and for all, you'll create a flow and a momentum that'll absolutely *startle* you.

And, if you'd like to know one KILLER strategy that'll help you focus on you getting anything you set your mind to, I'm going to give it to you here in this report.

Before I do that, let me tell you that if you follow what I'm about to reveal to you, ***this strategy can change every single area of your life that you're looking to create major breakthroughs in!***

Yes. It's THAT valuable. And, don't think that because you're not paying £10,000 to hear it, let me tell you that what you're about to hear in the way

that I'm going to tell it, is responsible for a project I'm working on that's going to mount up to at least 100K!

Simply based on what I'm about to tell you.

Are you NOW paying attention?

Good.

And, *here it is.*

If you've created a success in your life - WHATEVER AREA THAT IT MAY BE IN – you can use that very 'success strategy' to net you whatever it is you say you WANT in another area of your life.

You'll note there's *no drum roll, there's no red carpet, there's no fanfare of any sort.*

However, as you would have realised from the whole of this report that there's pretty much nothing hypey or a *Goodyear blimp balloon full of helium*, about it – it's pretty simple and in some places, somewhat graceless in its sentences and approach.

However, there contains enough dynamite in those three lines above to turn your life around. And, in the grandest of ways... though only if you let it.

I suggest you re-read those 3 lines again and let them sink into your subconscious. And once you do that, let it set fire to your imagination to Make it WORK in your own life.

And yes, what I'm saying is *even if you've baked a cake successfully, you can use what you've learnt and remembered in THAT process, to then, transmute it to creating a success in ANY area of life you so wish to.*

That's an extraordinarily valuable piece of information – if you act on its suggestion.

I sincerely hope I haven't distracted you from the CORE of this report, which is, realising the **7 Personal Killer Lies** and how they're affecting your life.

And, how you should go about fixing it all by deliberately, consciously, acting to remove them from your life... ONCE AND FOR ALL!

Wishing you a life of continued happiness, friendship and... spectacular living.

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